



CHURCHILL DOWNS

**MEDIA ADVISORY**

February 1, 2016

**For More Information:**

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**Fund for the Arts Kicks Off 2016 Annual Campaign with Arts Luncheon**

The Fund for the Arts will kick off its 2016 fundraising campaign at a community luncheon at Churchill Downs Racetrack. The event will feature arts performances and the introduction of new initiatives supporting the local arts community for 2016, including the launch of a mobile app and a new partnership with Churchill Downs.

**WHAT:** Fund for the Arts campaign kickoff and announcement of new initiatives

**WHEN:** 11 a.m. – 1 p.m.  
Tuesday, Feb. 2, 2016

- Doors open – 11 a.m.
- Performances begin – 11:55 a.m.
- Remarks begin – noon

**WHERE:** The Triple Crown Room  
Churchill Downs Racetrack  
700 Central Avenue  
Louisville, KY 40208  
Enter at Gate 1

**WHO:**

- Christen Boone, President and CEO, Fund for the Arts
- Steve Trager, Chairman and CEO, Republic Bank, 2016 Annual Campaign Chair
- Antonio Melo, Director, Humana Digital Experience Center
- Kevin Flanery, President, Churchill Downs Racetrack

**PHOTO/VIDEO OPPORTUNITIES:**

- Photo/Video of arts mini-performances
- Photo/Video of major announcements

**ABOUT FUND FOR THE ARTS**

Fund for the Art is a regional nonprofit with the mission to maximize the arts to drive economic development, education, and quality of life in our community. The Fund conducts one of the oldest united arts campaigns and supports world-class institutions, community organizations and arts-in-education. The Fund for the Arts also hosts power2give.org, an online crowd-funding platform for any 501(c)3 organization in Kentucky and Southern Indiana to post arts and culture projects and the nationally recognized NeXt! leadership development program for young professionals. For more information, visit [www.fundforthearts.org](http://www.fundforthearts.org).

**ABOUT CHURCHILL DOWNS**

Churchill Downs, the world's most legendary racetrack, has conducted Thoroughbred racing and presented America's greatest race, the Kentucky Derby, continuously since 1875. Located in Louisville, the flagship racetrack of Churchill Downs Incorporated (NASDAQ: CHDN) offers year-round simulcast wagering at the historic track. Churchill Downs will conduct the 142nd running of the Kentucky Derby Presented by Yum! Brands on May 7, 2016. The track's 2016 Spring Meet is scheduled for April 30-July 2. The track has hosted the Breeders' Cup World Championships eight times. For more information visit [www.ChurchillDowns.com](http://www.ChurchillDowns.com)

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